1. \_\_\_\_\_\_\_\_\_ Allies
2. The person who holds the ultimate decision making power on an issue
3. People who believe in or care about the issue the same way that we do
4. A person who has some say in the decision but is easier to reach
5. External factors that could influence the final decision
6. People who have a different view of the issue than we do
7. \_\_\_\_\_\_\_\_\_ Outside Influential Forces
8. \_\_\_\_\_\_\_\_\_ Secondary Target
9. \_\_\_\_\_\_\_\_\_ Opponents
10. \_\_\_\_\_\_\_\_\_ Primary Target
11. \_\_\_\_\_\_\_\_\_ Allies
12. The person who holds the ultimate decision making power on an issue
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16. People who have a different view of the issue than we do
17. \_\_\_\_\_\_\_\_\_ Outside Influential Forces
18. \_\_\_\_\_\_\_\_\_ Secondary Target
19. \_\_\_\_\_\_\_\_\_ Opponents
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26. People who have a different view of the issue than we do
27. \_\_\_\_\_\_\_\_\_ Outside Influential Forces
28. \_\_\_\_\_\_\_\_\_ Secondary Target
29. \_\_\_\_\_\_\_\_\_ Opponents
30. \_\_\_\_\_\_\_\_\_ Primary Target
31. \_\_\_\_\_\_\_\_\_ Allies
32. The person who holds the ultimate decision making power on an issue
33. People who believe in or care about the issue the same way that we do
34. A person who has some say in the decision but is easier to reach
35. External factors that could influence the final decision
36. People who have a different view of the issue than we do
37. \_\_\_\_\_\_\_\_\_ Outside Influential Forces
38. \_\_\_\_\_\_\_\_\_ Secondary Target
39. \_\_\_\_\_\_\_\_\_ Opponents
40. \_\_\_\_\_\_\_\_\_ Primary Target